

Syllabus

Department	Department of English Studies								Year 2022/2023		022/2023							
Course	Language Policy and Planning									EC	ECTS		4					
Study Programme	English Studies																	
Level of study programme	□Undergraduate					\boxtimes	Grac	luate		□Integrated				□Postgraduate				
Type of study programme	□Si ⊠D			\boxtimes	Univ	ersity	rsity			ssional			□Specialized					
Year of study					\boxtimes 2	2.	□ 3.] 4.			□ 5.		
-	⊠ 1.				⊠ I.				□ II.			⊠ III.			□ IV.			□ V.
Semester					□ VI.				□ VII.			□ VIII.			□ IX.			□ X.
Status of the course	□ Compuls				⊠Ele	ctiv	e	⊠Elective course of students from other d							Ceaching Competencies			□ YES ⊠ NO
Workload	15	5	S	0 E				Internet sources for e-lear								⊠ YES □ NO		
Location and time of instruction	Friday, 12-14, room 157						7	Language(s) in which the c						ie co	course is taught			English
Course start date	14 C	14 October 2022									Course end date				date	27 January 2023		
Enrolment requirements																		
	I																	
Course coordinator	Sanja Škifić, Ph.D., Associate Professor																	
E-mail										ay, 11:00-12:00 by appointment via il								
Course instructor	Sanja Škifić, Ph.D., Associate Professor																	
E-mail	sskific@unizd.hr									Consultation hours				Friday, 11:00-12:00 and by appointment via e-mail				
Assistant/Associate																		
E-mail										Consultation hours								
Assistant/Associate																		
E-mail											Consultation hours							
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Mode of teaching	□ Lectures				_		nina		□Exercises			□E-lea			aming		□Field work	
Learning outcomes		□ Individual □ Multimedia and network □ Lab								•			oring					
					policy and planning, and will be able to: -define and distinguish between basic concepts in language policy and planning -analyze the place occupied by research into language policy and planning within the broader sociolinguistic framework - compare and analyze the relevant theoretical frameworks and methodological procedures used in research on language policy and planning - distinguish between major areas of social organization and activity within which it is possible to analyze the establishment and development of language policies (citizenship, educational context, the media, etc.) - critically think about the basic factors that lead to changes in status that languages have in a given sociocultural context (in standardization processes, status planning of minority and endangered languages, etc.) - apply the acquired knowledge on the analysis of different examples of language policies and planning processes, primarily in markedly multilingual													



and multicultural, Anglophone-dominant contexts - critically discuss the ideological aspects that may be identified within the analyses of language policies and planning - recognize and describe relevant ideas and concepts Learning outcomes at the Programme - connect different approaches, perceptions, and knowledge through an interdisciplinary approach -apply a critical and self-critical approach in argumentation - explain language as a form of human activity, as well as the linguistic and non-linguistic factors that enable successful communication - analyze the relationship between identity, language ideology, language politics and language planning ⊠Class □ Preparation for □ Continuous \square Homework Research attendance class evaluation Assessment criteria ☐ Experimental □Practical work **⊠**Presentation □ Project work \boxtimes Test(s) ☐Written exam \square Oral exam □Other: Class attendance (minimum of 70%) and seminar paper. **Conditions for** permission to take Note: Students are required to write a seminar paper on a topic related to an aspect of language policy and planning, 2000-2500 words in length. Students should propose the topic of the paper the exam (during office hours or via e-mail), find and read the relevant literature for writing the seminar paper. Students should follow the APA referencing style throughout the paper. The first version of the paper should be sent by the beginning of the 13th week of class. Exam periods ⊠Winter □Summer ⊠Autumn Exam dates to be announced later to be announced later The main objective of the course is to introduce students to the basic concepts and theoretical and **Course description** methodological frameworks which are present and used in research on language policy and planning. Within such frameworks language is not analyzed solely as a form of human behaviour, but, primarily as an object of such behaviour. Thus, the course objectives refer to the development of students' critical thinking about relevant theoretical frameworks and methodological procedures, but also about a number of areas of human activities within which different language policies and planning processes are manifested. Issues related to research on language policy and planning include the following: nationality, nationalism, national languages, official languages, status of minority communities and their languages, as well as endangered languages. Special attention is paid to contextualizing the identified aspects within globalization processes. In addition, course objectives include the development of students' critical thinking about issues related to language policy and planning in the educational context, the media, and other public and private spaces. Case studies that illustrate a certain issue are diverse, but primarily have to do with the analysis of language policies and planning in multilingual, Anglophone-dominant contexts. This enables a clearer understanding of language as an object of human behaviour from all relevant aspects of both the ways in which a particular community functions and from the broader perspective. Considering the identified objectives and the structure of the course, one of the requirements that students have to fulfil is writing a seminar paper on a topic related to an aspect of language policy and planning. The objective of the seminar paper is the acquisition and practice of skills required to write seminar papers, as well as individual elaboration of an issue through critical thinking and application of the scientific framework. Course content Lectures: 1. History of research, approaches and research methods in language policy and planning Tollefson, J. W., & Pérez-Milans (eds.). 2018. The Oxford Handbook of Language Policy and Planning. New York: Oxford University Press, pp. 1-113. 2. Nationality, nationalism and national languages Tollefson, J. W., & Pérez-Milans (eds.). 2018. The Oxford Handbook of Language Policy and Planning. New York: Oxford University Press, pp. 163-202. 3. Language policy and planning through the prism of standardization process Tollefson, J. W., & Pérez-Milans (eds.). 2018. The Oxford Handbook of Language Policy and Planning. New York: Oxford University Press, pp. 202-221. 4. Language policy and official languages in relation to citizenship



Tollefson, J. W., & Pérez-Milans (eds.). 2018. *The Oxford Handbook of Language Policy and Planning*. New York: Oxford University Press, pp. 280-298.

5. Status of English in processes of globalization and developments of language policies

Tollefson, J. W., & Pérez-Milans (eds.). 2018. *The Oxford Handbook of Language Policy and Planning*. New York: Oxford University Press, pp. 221-235.

6. Language policy, endangered languages and minority language rights

Tollefson, J. W., & Pérez-Milans (eds.). 2018. *The Oxford Handbook of Language Policy and Planning*. New York: Oxford University Press, pp. 236-256; 355-397.

7. Mid-term test

8. Language policy and language of instruction in multilingual contexts

Tollefson, J. W., & Pérez-Milans (eds.). 2018. *The Oxford Handbook of Language Policy and Planning*. New York: Oxford University Press, pp. 257-279.

9. Language policy and language learning in multilingual contexts; bilingual education policies

Tollefson, J. W., & Pérez-Milans (eds.). 2018. *The Oxford Handbook of Language Policy and Planning*. New York: Oxford University Press, pp. 398-419; 704-726.

10. Family language policy in multilingual contexts

Tollefson, J. W., & Pérez-Milans (eds.). 2018. *The Oxford Handbook of Language Policy and Planning*. New York: Oxford University Press, pp. 420-441.

11. Language policy and mass media

Tollefson, J. W., & Pérez-Milans (eds.). 2018. *The Oxford Handbook of Language Policy and Planning*. New York: Oxford University Press, pp. 299-332.

12. Language policy and planning in linguistic landscapes

Tollefson, J. W., & Pérez-Milans (eds.). 2018. *The Oxford Handbook of Language Policy and Planning*. New York: Oxford University Press, pp. 333-354.

13. Language policy and planning in relation to neoliberalism and political economy

Tollefson, J. W., & Pérez-Milans (eds.). 2018. The Oxford Handbook of Language Policy and Planning. New York: Oxford University Press, pp. 467-567.

14. Contemporary approaches to inequality in relation to language policy and planning

Tollefson, J. W., & Pérez-Milans (eds.). 2018. *The Oxford Handbook of Language Policy and Planning*. New York: Oxford University Press, pp. 568-590.

15. End-term test

Seminars:

1. Differences between the US and Canadian language policies

Williams, C. H. 1998. "Introduction: Respecting the Citizens - Reflections on Language Policy in Canada and the United States". In Ricento, T., & Burnaby, B. (eds.), *Language and Politics in the United States and Canada: Myths and Realities* (pp. 1-32). New York: Routledge.

Schmidt, R. Sr. 1998. "The Politics of Language in Canada and the United States: Explaining the Differences". In Ricento, T., & Burnaby, B. (eds.), *Language and Politics in the United States and Canada: Myths and Realities* (pp. 37-70). New York: Routledge.

2. National language policy in the US

Ricento, T. 1998. "National Language Policy in the United States". In Ricento, T., & Burnaby, B. (eds.), Language and Politics in the United States and Canada: Myths and Realities (pp. 85-112). New York: Routledge.

3. Legal framework and the official language in the US

Miner, S. 1998. "Legal Implications of the Official English Declaration". In Ricento, T., & Burnaby, B. (eds.), *Language and Politics in the United States and Canada: Myths and Realities* (pp. 171-



184). New York: Routledge.

4. Endangered native American languages

Crawford, J. 1998. "Endangered Native American Languages: What Is to Be Done, and Why?". In Ricento, T., & Burnaby, B. (eds.), *Language and Politics in the United States and Canada: Myths and Realities* (pp. 151-166). New York: Routledge.

5. Demography and Canadian language policy

Beaujot, R. 1998. "Demographic Considerations in Canadian Language Policy". In Ricento, T., & Burnaby, B. (eds.), *Language and Politics in the United States and Canada: Myths and Realities* (pp. 71-84). New York: Routledge.

6. French and English in Quebec and Ontario

Cartwright, D. 1998. "Frech-Language Services in Ontario: A Policy of 'Overly Prudent Gradualism'?" In Ricento, T., & Burnaby, B. (eds.), *Language and Politics in the United States and Canada: Myths and Realities* (pp. 273-300). New York: Routledge.

Veltman, C. 1998. "Quebec, Canada, and the United States: Social Reality and Language Rights". In Ricento, T., & Burnaby, B. (eds.), *Language and Politics in the United States and Canada: Myths and Realities* (pp. 301-316). New York: Routledge.

7. Official bilingualism and Canadian aboriginal languages

Fettes, M. 1998. "Life on the Edge: Canada's Aboriginal Languages Under Official Bilingualism". In Ricento, T., & Burnaby, B. (eds.), *Language and Politics in the United States and Canada: Myths and Realities* (pp. 117-150). New York: Routledge.

8. Educational language policy in the US and Canada

Burnaby, B. 1998. "ESL Policy in Canada and the United States: Basis for Comparison". In Ricento, T., & Burnaby, B. (eds.), *Language and Politics in the United States and Canada: Myths and Realities* (pp. 243-268). New York: Routledge.

9. Development of language competencies and use among children of immigrants in the US Rumbaut, R. G. 2009. "A Language Graveyard? The Evolution of Language Competencies, Preferences and Use among Young Adult Children of Immigrants". In Wiley, T. G., Lee, J. S., & Rumberger, R. W. (eds.), *The Education of Language Minority Immigrants in the United States* (pp. 35-71). Bristol: Multilingual Matters.

10. Roles of heritage languages among the children of immigrants in the US

Sook Lee, J. i D. Suarez. 2009. "A Synthesis of the Roles of Heritage Languages in the Lives of Children of Immigrants: What Educators Need to Know". In Wiley, T. G., Lee, J. S., & Rumberger, R. W. (eds.), *The Education of Language Minority Immigrants in the United States* (pp. 136-171). Bristol: Multilingual Matters.

11. Language contact - indigenous languages in Australia

Leitner, G. 2004. Australia's Many Voices: Ethnic Englishes, Indigenous and Migrant Languages. Policy and Education. Berlin & New York: Mouton de Gruyter, pp. 55-154.

12. Diversity of immigrant languages in Australia

Leitner, G. 2004. Australia's Many Voices: Ethnic Englishes, Indigenous and Migrant Languages. Policy and Education. Berlin & New York: Mouton de Gruyter, pp. 157-193.

13. Contacts between English and immigrant languages in Australia

Leitner, G. 2004. Australia's Many Voices: Ethnic Englishes, Indigenous and Migrant Languages. Policy and Education. Berlin & New York: Mouton de Gruyter, pp. 194-216.

14. Educational language policy in Australia

Leitner, G. 2004. Australia's Many Voices: Ethnic Englishes, Indigenous and Migrant Languages. Policy and Education. Berlin & New York: Mouton de Gruyter, pp. 217-231.

15. Language teaching and educational language policy in Australia

Leitner, G. 2004. Australia's Many Voices: Ethnic Englishes, Indigenous and Migrant Languages. Policy and Education. Berlin & New York: Mouton de Gruyter, pp. 231-284.

Required reading

1. Tollefson, J. W., & Pérez-Milans (eds.). 2018. The Oxford Handbook of Language Policy and



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	Planning. New York: Oxford University Press.Wright, S. 2016. Language Policy and Language Planning: From Nationalism to Globalisation.New York: Palgrave Macmillan.										
	3. Ricento, T. (ed.). 2006. An Introduction to Language Policy: Theory and Method. Oxford: Blackwell.										
	4. Leitner, G. 2004. Australia's Many Voices: Ethnic Englishes, Indigenous and Migrant Languages.										
	Policy and Education. Berlin & New York: Mouton de Gruyter. 5. Ricento, T., & Burnaby, B. (eds.). 1998. Language and Politics in the United States and Canada:										
	Myths and Realities. New York: Routledge.										
	6. Wiley, T. G., Lee, J. S., & Rumberger, R. W. (eds.). 2009. <i>The Education of Language Minority Immigrants in the United States</i> . Bristol: Multilingual Matters.										
Additional reading	1. Hult, F. M., & Johnson, D. C. 2015. Research Methods in Language Policy and Planning: A Practical Guide. West Sussex: John Wiley & Sons.										
	2. May, S., & Hornberger, N. H. (eds.). 2008. Encyclopedia of Language and Education: Language policy and political issues in education (Vol. 1). New York: Springer.										
	3. Shohamy, E. 2006. Language Policy: Hidden Agendas and New Approaches. New York:										
	Routledge. (selected chapters) 4. Spolsky, B. 2004. <i>Language Policy</i> . Cambridge: Cambridge University Press.										
	5. Spolsky, B. 2009. <i>Language Management</i> . Cambridge: Cambridge University Press.										
	6. Schmidt, R. 2000. Language Policy and Identity in the U.S. Philadelphia: Temple University										
Internet sources	Press.										
				Final exam	only						
	□Final wri	tten exam		□Final	oral exam	☐Final written and oral exam		☐Practical work and final exam			
Assessment criteria						Seminar ⊠		and mai exam			
of learning						paper and					
outcomes	□Only			t/homework	□Seminar	final exam/mid-		Practic	□other		
	test/homewo	rk ai	na	final exam	paper	term and	aı	work	forms		
						end-term tests					
Calculation of final						tests do not ha					
grade	term tests, an	d the resul	lts	obtained from	writing and pre	alts obtained on esenting the sem	inar	paper (1	mid-term test -		
						eminar paper - 2 e the final writt					
	represents a	combinatio	on	of the results	obtained from	the final writte	n ex	am (809	%) and results		
Grading scale	obtained from 0%-59%			presenting the	seminar paper (20%).					
Grauing scale	0%-59% Failure (1) 60%-69% Satisfactory (2) 70%-79% Good (3)										
	80%-89% Very good (4)										
Course evaluation	90%-100%	Excellen			Iniversity						
procedures	Student evaluations conducted by the University ☐ Student evaluations conducted by the Department										
	☐Internal eva	luation of	tea	nching							
	☑Department meetings discussing quality of teaching and results of student evaluations										
Note /Other	☐Other	with Art	6	of the Code of	Ethics of the C	ommittee for Et	hios	in Scien	oo and Higher		
110tt / Other	Education, "t	he student	is	expected to f	ulfil his/her ob	ligations honest					
	academic excellence, to be civilized, respectful and free from prejudice." According to Art. 14 of the University of Zadar's <i>Code of Ethics</i> , students are expected to "fulfil										
	their responsibilities responsibly and conscientiously. [] Students are obligated to safeguard the										
	reputation and dignity of all members of the university community and the University of Zadar as a whole, to promote moral and academic values and principles. []										
	Any act constituting a violation of academic honesty is ethically prohibited. This includes, but is not limited to:										
	- various forms of fraud such as the use or possession of books, notes, data, electronic gadgets or										
	other aids during examinations, except when permitted:										



-various forms of forgery such as the use or possession of unauthorised materials during the exam; impersonation and attendance at exams on behalf of other students; fraudulent study documents; forgery of signatures and grades; falsifying exam results."

All forms of unethical behaviour will result in a negative grade in the course without the possibility of compensation or repair. In case of serious violations the Rulebook on Disciplinary Responsibility of Students at the University of Zadar will be applied.

In electronic communications only messages coming from known addresses with a first and a last name, and which are written in the Croatian standard and appropriate academic style, will be responded to.

This course uses the Merlin system for e-learning, so students are required to have an AAI account.